

ABSTRACT

The present invention relates to a granular detergent composition having easy measurability and distributivity suitable for spoon measurement, a bulk density thereof being 500 g/L or more, comprising a surfactant, a water-insoluble inorganic compound and a water-soluble salt, wherein the granular detergent composition has a variance of powder dropping rate V of 1.0 or less, an inserting pressure P of 80 gf/cm or less, a Δ dropping ratio D of 14% or less, and an index K of from 30 to 230, the index K being represented by the equation:

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K = P × exp (0.135 × D), wherein P stands for an inserting pressure (gf/cm), and D stands for a Δ dropping ratio (%); and a process for preparing the same.

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According to the present invention, since the detergent composition is easily scoopable and easily measurable when a user scoops the detergent using a spoon-shaped measuring device, and the detergent is easily dispersible in the washing machine, there can be provided a detergent composition having very 15
high sense of feel and smooth powdery texture in which the remnants on clothes of the insoluble remnants after washing are remarkably reduced, and a detergent article housing the detergent composition.

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